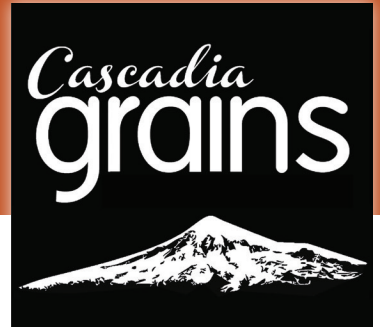


YEAR IN REVIEW & LOOKING AHEAD

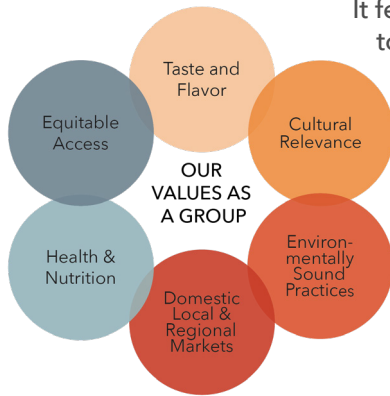
Here's what we have been up to with the Cascadia Grains initiative, and what you have to look forward to!



Cascadia Grains Mission

Re-vitalizing a culturally-relevant, environmentally-sound, regional grain movement in the Cascadia bioregion that is focused on equitable access, health and nutrition, and taste and flavor. **Join us in 2021!**

Conference and Working Group Results



It feels like ages ago, but we were able to meet in person in January of 2020!

Bringing together over **300 participants** to strengthen the regional grain economy in the Cascadia Region, the goal of this Conference is to convene and connect growers, processors, brokers, investors, and policy-makers across the value chain.

The main conference on Saturday featured **20 unique workshops** and panels as well as **2 hands-on baking classes** taught by specialists from around the region. Workshop topics included grain production methods, supply chain development, processing and end-use quality factors, marketing and branding, as well as developing the region's market through terroir sensory analysis.

Have an idea you want to pitch to our team? We are always looking for collaborators! Visit cascadiagrains.com/submit-a-proposal to get in touch.



Keynote speaker Mel Darbyshire addresses a sold out crowd at Cascadia Grains 2020.

Regional Calls

Throughout the pandemic Cascadia Grains has been keeping in touch with our constituents through our Quarterly Regional Calls. The purpose of these Calls is for farmers, bakers, millers, brewers, distillers, maltsters and resource providers (and more!) to connect throughout the region and announce projects, initiatives, research and upcoming events. Information shared on these Calls is then shared on cascadiagrains.com. We will continue to offer these critical networking opportunities into 2021! **Join us!**

April 7th, 2021 (Register by 4/1)

July 7th, 2021 (Register by 7/1)

October 6th, 2021 (Register by 10/1)

www.cascadiagrains.com

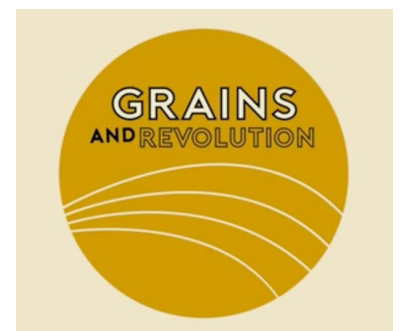
NATIONAL AND INTERNATIONAL PARTNERS IN 2020



We teamed up with PDX Whole Grain Bakers and the California Grain Campaign.



We teamed up with the WSU Sustainable Seed Systems Lab to bring you an international, bi-lingual, online experience.

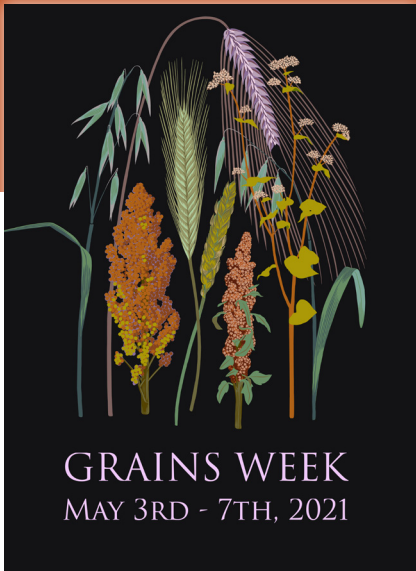


We were supporting partners in an online conference with Chatham University.

Questions? Contact cascadia.grains@wsu.edu
www.cascadiagrains.com @cascadiagrains

WHERE ARE WE GOING? 2021 AND BEYOND...

Here's what we have in store this year, please join us!



GRAINS WEEK

Cascadia Grains has opted for a whole new take on the traditional 300-person conference. This year we are teaming up with a collaborative national team featuring the Culinary Breeding Network, Oregon State University, Cornell University, UW-Madison, eOrganic, the Artisan Grains Collaborative, and GrowNYC Grains to bring you GRAINS WEEK from May 3rd-7th, an interactive online celebration of value-added small grains for farmers, bakers, brewers, distillers, millers, maltsters, and researchers. This event is FREE and programming will focus on: Brewing & Distilling, Baking & Culinary Uses, Integrated Systems, Agronomic Research, and Grain Systems Around the World.

This event aims to make networking, education, and accessibility as easy and straightforward as possible. GRAINS WEEK will bring research, information, and community to farmers, bakers, scholars, and industry professionals who are interested in the sustainability and health of regional grain economies.

GRAINS WEEK is brought to you by two USDA-NIFA-OREI-funded grants: "Developing Multi-Use Naked Barley for Organic Farming Systems II" (Award nos. 2017-51300-26809 and 2020-51300-32179) and "Value-Added Grains for Local and Regional Food Systems II" (Award no. 2020-51300-32379)



Cascadia Grains Conference Organizing Team (left to right): Kelsey Green, Nicole Witham, Laura Lewis, Aba Kiser, Erin Murphy



Washington developed, grown, malted and brewed! Waves of Grain made with WSU developed grain, grown by Joseph's Grainery, malted by LINC and brewed by Fremont Brewing



Adriana Azcarate-Ferbel of Three Sisters Nixtamal teaching the hands-on class "Masa, A Living History" at the Saturday Conference January 18th at SPSCC



Grain Boxes need YOU!

Our goal is to get more locally grown products into the hands of Washingtonians! We are interested in promoting and developing a GRAIN CSA Program with WA grown and processed products in 2021. Interested in getting involved?

Contact cascadia.grains@wsu.edu for more information.

The Washington State University Food Systems Program delivers multidisciplinary expertise across academic, research, and extension, providing specialized resources for farmers and food systems contributors. We seek to work with communities throughout the state to foster viable farm businesses, optimize sustainable natural resource stewardship, and to promote scaled processing and distribution, always in the pursuit of access to healthy food for all.



Food Systems

WASHINGTON STATE UNIVERSITY

Questions? Contact cascadia.grains@wsu.edu
www.cascadiagrains.com @cascadiagrains

This movement wouldn't be possible without support from donors like you.

BECOME A DONOR!












Why Give to Cascadia Grains

Now in its 9th year, the Cascadia Grains initiative has grown from a Conference to a regional movement bringing together farmers, bakers, brewers, distillers, brokers, investors, policy-makers and others to strengthen the role of grains in the agricultural and food economy of the Pacific Northwest. Though we are unable to meet in person in 2021, the WSU Food Systems Team is still committed to bringing you inter-disciplinary small-grains experiences across the Northwest and beyond! Over the last eight years the conference has developed into the key educational event for producers and end-users and a wonderful annual opportunity to network and collaborate along the value chain and we will continue that spirit through 2021 virtually!

What You Get In Return

Premier exposure on all media associated with the conference including year-round mailings, print media, and social media/web exposure. Connection with over 50 regional and national organizations.

ALL SPONSORS GET EXCLUSIVE ACCESS TO ALL CASCADIA GRAINS CONTENT AND EVENTS

DONOR LEVELS		\$10,000	\$5,000	\$3,000	\$1,000	\$500
Social Media Thank You, Conference Program, Exclusive access	Included as a donor at any level is a special shout out and link on our Cascadia Grains Social Media Networks (Facebook, Instagram, Twitter, 1200+ mailing list), as well as company logo and click-through links on our website www.cascadiagrains.com . Plus exclusive access to Cascadia Grains Content in 2021.					
Advertisement in CGC Online Conference Material	All benefits mentioned above plus advertising in Cascadia Grains online events including Regional Calls, GRAINS WEEK and more!	Full Screen Color	Full Screen Color	Full Screen Color	Full Screen Color	
Video Sponsor	Prominent logo recognition on Cascadia Grains Sponsored videos which will roll out throughout as part of GRAINS WEEK and throughout Summer and Fall of 2021.					
Event Sponsor: GRAINS WEEK!	Presenting sponsor recognition during GRAINS WEEK May 3rd-7th, an interactive online celebration of value-added small grains for farmers, bakers, brewers, distillers, millers, maltsters, and researchers. Opportunity to show a 5 minute video representing your business during the live event.					
Presenting Sponsor Recognition	All benefits mentioned above plus prominent presenting donor logo recognition on all CGC material: website, social media, print material. Prominent recognition on www.cascadiagrains.com , GRAINS WEEK!, Regional Calls, and the ability to work with our team to co-produce your own online event with our Cascadia Grains Network!					



WSDA Director Derek Sandison giving a welcoming address at the 2020 Cascadia Grains Conference.

WWW.CASCADIAGRAINS.COM

Questions? Contact cascadia.grains@wsu.edu
www.cascadiagrains.com @cascadiagrains